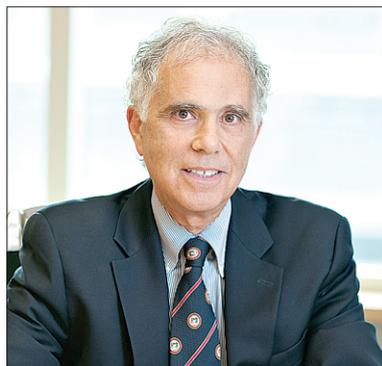


Workable,
innovative, cost
effective solutions
for clients.



Jay Rosenblatt

Jay Rosenblatt is a partner in the firm and is engaged in a Business Law practice. He counsels Stakeholders at Risk, including Business Owners, Board members, Senior Management and Municipalities on legal and business-related issues.

Jay assists Stakeholders at Risk to identify and create solutions for their problems.

Jay has a special focus on Business Continuity, Disaster Management, and Emergency Preparedness, having presented at M.I.T. in Boston and at the FEMA/DHS Annual Training Conference in Maryland.

Q

How can you identify your legal risks?

A

A business Shareholder, Director or Officer are all **stakeholders at risk**.

To **manage** and **mitigate** stakeholder risk, you must first identify the risks.

The most common areas of risk are negligence, poorly drafted contracts, your supply chain, people, regulatory compliance, privacy, cyber (in)security and cloud computing. To manage and mitigate those risks, you have the choice of being proactive or ignoring the risks.

If you choose to ignore your risks, not only will it cost you time, resources and money, but your brand and reputation will also suffer. You can be proactive by exercising **legal risk management** and **due diligence**.

DUE DILIGENCE IS YOUR SAFETY NET!

You can exercise due diligence by carrying out the following:

1. Establish a management team
2. Create a culture of preparedness and prevention
3. Be aware of and implement industry best practices
4. Develop policies, procedures and protocols
5. Carry out audits/assessments
6. Keep a paper trail of your due diligence.



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